



## FITNESS INDUSTRY FIGHTS UNFAIR INCREASES TO COPYRIGHT CHARGES!

The Phonographic Performance Company of Australia (PPCA), which collects fees for music played in fitness classes, currently charges centres a capped maximum of \$2,570 but a planned review could push that figure up to a staggering \$45,000 per year for an average size fitness centre. This is clearly not acceptable or affordable for the fitness industry and we need your support to fight it.

Whoever you are in the fitness industry, this matters to you!

### WHO WILL BE AFFECTED?

Everyone involved in the fitness industry is affected by this issue – owners, managers, instructors, suppliers, service providers, members and clients.

Once this decision is handed down by the tribunal we will live with it forever. Once the decision is made, APRA who licence the copyright in music composition and lyrics, will apply for and certainly get a similar increase to copyright licence fees.

Operation M.U.S.I.C. has been formed to fight this threat. Our aim is to stop unfair, unaffordable increases to copyright charges.

### HOW YOU CAN SUPPORT OPERATION M.U.S.I.C.

#### 1. Pledge a contribution to Operation M.U.S.I.C.

- We need to raise a fighting fund of \$1.4 million by March 2008.
- The costs of the fight are high but the costs of doing nothing are even higher, year after year after year!
- \$1 per class per club plus contributions from individuals and suppliers will fund the fight.
- Without your financial support there can be no fight.

#### 2. Get the facts

- Go to [www.operationmusic.org.au](http://www.operationmusic.org.au) for more details or call Fitness Australia on (02) 8338 3000.

#### 3. Join the fight

- Strength in numbers and influence will be important as the industry faces this threat as a united and powerful group.

### OPERATION M.U.S.I.C. ACTIONS TO DATE

1. An Industry Taskforce has been established to coordinate the industry campaign. Operation M.U.S.I.C. Taskforce members include industry leaders from all sectors of the fitness industry across Australia.

### OPERATION M.U.S.I.C. TASKFORCE MEMBERS

Susan Kingsmill | Fitness Australia Independent Operator  
 Diana Williams | Fernwood Fitness  
 Paul Stewart | Fitness Australia Independent Operator  
 Mark Forrest | Fitness First Peter Elliott | Fitness First  
 David Pollock | LeisureCo / InShape Health Clubs  
 Andrew Noone | The Fitness Generation  
 Nigel Champion | Australian Fitness Network  
 Tony Griffiths | Beach House Group  
 Stephan Herzog | Fernwood Fitness  
 Greg Oliver | Genesis Simon Hall | Next Generation  
 John Smith | Zest Health Clubs Rob Keogh | Les Mills Asia Pacific  
 Lauretta Stace | Fitness Australia Chailee O'Donnell | Fitness Australia



2. A detailed communications plan has been developed to keep you informed of developments and progress.

3. Fitness Australia has commissioned a report into alternative music sources for the fitness industry that may not be subject to copyright charges. Preliminary discussions from this report are promising, and it will form the basis of the alternative music strategy.

4. Fitness Australia has engaged Minter Ellison to represent the industry at the Tribunal and to assist the taskforce in preparing for litigation or negotiation.

For more information go to [www.operationmusic.org.au](http://www.operationmusic.org.au) or call Fitness Australia (02) 8338 3000.

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